



New Jersey Community Transportation Training Program  
Free Training News Flash  
**CTAA Driver Recruitment & Driver Retention Workshop**  
**Thursday, October 13, 2022**

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The New Jersey Community Transportation Training Program (NJCTTP) is proud to present the Community Transportation Association of America (CTAA) Driver Recruitment & Driver Retention workshop on October 13, 2022.

**Driver Recruitment: Sourcing a Sustainable Driver Workforce in a Tight Labor Market.** You know that drivers are the front-line representatives for your agency. What can transit leaders do to address driver shortages? You've identified the right attitude for your staff and now's the time to revisit your current policies and incorporate innovative recruitment ideas to ensure you're maximizing your ability to source driver candidates.

**Driver Retention: Motivating and Retaining a Sustainable Driver Workforce in a Tight Labor Market.** How do you engage your drivers, reinforce your mission and reduce your employee turnover? You understand the best morale comes from a combination of effective recognition/reward and training programs which leads to job satisfaction and reduced employee turnover. Successful professional development in all levels of your agency are critical to maintaining a vibrant, mission-centric and successful community transportation driver program.

**Workshop Date:** October 13, 2022  
**Workshop Time:** 9:30 am – 4:30 pm  
**Workshop Location:** New Jersey Transit Ferry Street Training Center, 703 Ferry Street, Newark, New Jersey 07105  
**Trainer:** Caryn Souza

**(Each agency will be limited to two participants)**

Name of Agency: \_\_\_\_\_

Name of Participant: \_\_\_\_\_

Title: \_\_\_\_\_

E-mail Address: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Any questions or concerns you want addressed during the training:

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To register e-mail this form to [smack@njtransit.com](mailto:smack@njtransit.com)